

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**

**AUDIO DIVISION**

**APPLICATION STATUS:** (202) 418-2730

**HOME PAGE:** [www.fcc.gov/media/radio/audio-division](http://www.fcc.gov/media/radio/audio-division)

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February 21, 2020

Mid-West Management, Inc.  
730 Rayovac Drive  
Madison, WI 53711

Re: Mid-West Management, Inc.  
WLMV(AM), Madison, WI  
Facility Identification Number: 41901  
Special Temporary Authority

Dear Applicant

This is in reference to the request filed February 20, 2020, on behalf of Mid-West Management, Inc. ("MMI"). MMI requests special temporary authority ("STA") to operate station WLMV(AM) with parameters at variance from license values and/or reduced power while maintaining monitor points within license limits.<sup>1</sup>

In support of the request, MMI states that during a routine measuring of points, it found two night monitor points that exceeded FCC limits. MMI also states that it determined the variance was due to a detuned Verizon Wireless cellular tower that suffered a failure of its detuning system. Thus, WLMV(AM) has begun operating at a reduced nighttime power of 3 kilowatts to bring the monitor points within acceptable limits. MMI has contacted Verizon Wireless and is told a technician is working to restore the detuning system. However, in the meantime, the station requests STA to continue operating with reduced nighttime power.

Accordingly, the request for STA IS HEREBY GRANTED. Station WLMV(AM) may operate with nighttime power reduced to 3 kilowatts in order to maintain monitor points within licensed limits. It will be necessary to further reduce power or cease operation if complaints of interference are received. MMI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See 47*

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<sup>1</sup> WLMV(AM) is licensed for operation on 1480 kHz with a daytime and nighttime power of 5 kilowatts, employing different directional antenna patterns (DA2-U).

CFR § 1.1310.

This authority expires on **August 20, 2020**.

**STA Advisory:** Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jerome J. Manarchuck", with a stylized, flowing script.

Jerome J. Manarchuck  
Audio Division  
Media Bureau

cc: David Oxenford, Esq. (via email only)